

# D I A N E N O V E T S K Y

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Portfolio: [www.novadesignstudio.com](http://www.novadesignstudio.com)

## **NOVA DESIGN Owner, Creative Director**

Somerville, MA 1993 - present

Portfolio Web site: [www.novadesignstudio.com](http://www.novadesignstudio.com)

Concept to production for print and Web site design

Projects include logo design, books and publications, brochures, direct mail campaigns, e-mail blasts and banners, and Web site redesign for small-medium businesses

**Companies Worked For:** AT&T, Comcast, DataCore Software, Kaba Benzing America, Colonial Investment Services, Inc., Harvard University, KPMG, New England GolfGuide, National Environmental Systems, Overbrook Scientific, Inc., Pioneer Investments, Putnam Investments.

## **P A S T E M P L O Y M E N T**

### **BEI SOFTWARE Senior Designer**

Burlington, MA 9/00 to 5/01

Responsible for design of all corporate materials, including design for web, print and marketing presentations

Designed b2b Web site and Web application for Beta clients

Design and development of all corporate identity for Web and print

### **KPMG LLP Art Director**

Boston, MA 3/99 to 9/00

Art Director for global KPMG site [www.kpmg.com](http://www.kpmg.com) and company knowledge-sharing intranet, Kworld

Managed work of external design firm, reviewed all Web site design and upgrades for quality and style consistency

### **PUTNAM INVESTMENT SERVICES Sr. Graphic Designer**

Quincy, MA 1988-1993

Design of corporate internal and external communications including logos, newsletters, presentations, manuals, and brochures

Managed work of junior designers

Design work included concept development to final production and press supervision

**KEY PROFICIENCIES AND SKILLS:**

PLATFORMS: Mac OSX/Windows XP

Adobe InDesign CS3, Illustrator CS3, Photoshop CS3, DreamWeaver, Quark Xpress, Microsoft Office, PowerPoint

Strong concept development and ability to target strategic, branding and marketing goals

Successful project management

Creative/technical skills in photo-imaging, illustration and Web production

Excellent typographic skills and innovative use of type for publication and Web

**PERSONAL QUALIFICATIONS:**

Ability to articulate visual design needs and technical requirements to clients, vendors and associates

Skilled at mastering new technology quickly and keeping abreast of current advances in software

Effective team member

**EDUCATION:**

MFA (Painting)  
University of Wisconsin, Madison

BA (Fine Arts)  
Wayne State University, Detroit, MI

**REFERENCES:**

Available upon request